

A new probe into the inheritance and development of Chinese ancient literature by new media

Ri Xia

School of Humanities, Zhujiang College, South China Agricultural University, Guangzhou, 510900, China

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Abstract: Today has entered the Internet era. In this era, new media technology is being popularized all over the country, penetrating into all walks of life and becoming the mainstream trend, and has achieved some results in some aspects. In the new media era, the survival and development of literary classics have encountered a serious crisis. With the continuous development of human society and the rapid rise of information technology, various forms of cultural phenomena and literary works continue to produce and develop, gradually forming a situation of multi-cultural coexistence. This makes Chinese ancient literature gradually decline, and many people don't like reading ancient prose, or even can't understand it. Under the current situation, new media has been welcomed and loved by young people. This brand-new form can also be used to inherit ancient Chinese literature. Contemporary literature teachers must use teaching materials, classrooms and new media to stimulate young students' love for ancient Chinese literature and even Chinese culture, so that young students must master and pass it on.

1. Introduction

Chinese ancient literature is as brilliant as a group of stars, exuding a unique light for a long time in the long river of history, and continues the glorious memory of that era written for thousands of years [1]. When history enters the 21st century, how do we inherit and develop well in order to be worthy of the sacred mission given to contemporary people by the great cultural development and prosperity of the new era [2]. With the popularization of Internet technology, people have more ways to accept a large amount of knowledge, and the scope of information dissemination is becoming wider and wider. People come to the stage from behind the scenes and fully interact with knowledge and information. Therefore, under such circumstances, ancient literary workers should seize the opportunity, make use of new new media technology, organically integrate the content of ancient Chinese literature with new media technology, and widely spread through new media, so as to make ancient Chinese literature glow with new vitality [3]. New media, as a media based on modern science and technology in the new period, has the advantages of individuation, diversification and timeliness. In the process of inheriting and developing ancient Chinese literature, the use of new media technology is conducive to making the dissemination of ancient Chinese culture more diversified, richer in forms of expression and more vivid in content, thus effectively helping the public to understand Chinese traditional culture and feel the charm of ancient Chinese literature [4]. In social life, guiding people to read ancient texts on their own, fully strengthening the shaping of the inner spirit of ancient literature, is conducive to improving the ability and level of inheriting the essence of ancient literature [5]. This article summarizes the inheritance and development direction of ancient Chinese literature under the current new media, and gives corresponding practical suggestions.

2. New media and the inheritance and development of ancient literature

2.1. New media

The so-called new media actually uses digital technology to provide users with information and services through computer networks, wireless communication networks, satellites and other means,

taking today's very popular computers, televisions, mobile phones and other devices as carriers [6]. In the process of publicizing ancient Chinese literature on weekdays, relevant personnel can make the expression forms of ancient literature more concrete, diversified, visual and interactive with the help of computers, multimedia screens, projectors, and online self-media, so as to bring richer and more comprehensive knowledge of ancient literature to the public and help the public have a full understanding of traditional Chinese cultural treasures.

Compared with the traditional literary propaganda model, the way for the public to obtain literary knowledge through the form of new media has been broadened. The people have more choices and can independently explore in the ocean of ancient Chinese literature, which can effectively improve the Chinese people's Cultural literacy, improving the quality of citizens, and providing batches of outstanding talents for the country's modernization and informatization [7]. By simultaneous interpreting the barriers between different media, the new media can eliminate the barriers between different media and at the same time, it can not be restricted by geography, time and space, so that the public can not be restricted by the place, and can know everything in the home, even erase the boundary between the communicator and the receiver. Of course, the characteristics of new media are more than that.

2.2. Necessity of Inheriting and Developing Ancient Literature

In the process of recording and inheriting ancient Chinese literature, most of them are written and told in classical Chinese. This way is different from modern language telling and writing, and it is difficult to spread face-to-face language telling and writing [8]. The rapid development of information technology in modern society and the repeated innovation of digital technology, network technology and multimedia technology have opened up new paths for the dissemination and development of ancient literary works [9]. We can use new media technology to spread excellent ancient literary works, and people can also use different ways to search and learn ancient literary works that they need or are interested in, So as to effectively reduce the difficulty of learning ancient literary works, effectively activate the development and inheritance of ancient literary works in modern society, and bring help to the subsequent research and utilization of ancient literature [10].

Mr. Wen Yiduo once summarized the descriptions of people, snakes and dragons in the book of mountains and seas as follows, as shown in Table 1.

Table 1 "Shan Hai Jing" person, snake, dragon mingled description

Middle	"Zhongshan Jing" (Part 10)	Gods from Shoushan to Bingshan	All Dragon Body and Human Face
South	"Nanshan Jing" (Part 3)	Tianwu Mountain to Nanyu Mountain Gods	All Dragon Body and Human Face
	"Hai Nei Jing" (Southern)	Yanwei	Human head snake body
West	"West Mountain Classic" (three times)"Overseas Western Classics"	Drum Xuanyuan	Human face dragon body Human face snake body and tail crossed up
	"West Mountain Classic" first (Second)	Shanhu Mountain to Dishan Gods Guanhai Mountain to Dunti Mountain Gods	Human face and snake body All snake body human face
North	"Overseas Northern Jing" again "The Great Wilderness North Classic"	Candle Dragon Candle Yin Phase willow	Human face and snake body red Nine human-faced snakes with self-circular green body
	"Hainai North Longitude"	Negative	Human face snake body
Eastern	"Eastern Longitude of China"	Thor	Dragon body and human head

It is because of ignorance that the imagination is rich. It is confusion and confusion that makes every effort to answer. All innocent imagination constitutes the eternal myth and epic of ancient

China.

A Chinese idiom refers to a deer as a horse, which means a deer and a horse. It means deliberately reversing black and white and confusing right and wrong. The idiom comes from Sima Qian's "Historical Records of Qin Shihuang": "The second generation laughed and said, 'The Prime Minister was mistaken? Call deer a horse.' " As shown in Figure 1.



Figure 1 shows a deer as a horse

After thousands of years of development, accumulation and maintenance, ancient Chinese literature is displayed in modern society in a perfect posture. They are not only books and words, but also a vital cultural spirit, which constitutes the core of the Chinese nation's thought and national spirit. In modern society, foreign cultures are constantly pouring in, and the inheritance of ancient literature is conducive to eliminating the impact of foreign culture on Chinese culture and the Chinese people's ideology. Modern people should fully learn Chinese ancient culture, establish national self-esteem and self-confidence, follow China's unique development path, gradually form unique cultural characteristics, and make the inheritance and development of Chinese culture and national spirit stronger. In the process of building a national characteristic culture, we must keep a clear head, have a correct view of right and wrong, and judge the ancient literature. We should not apply the essence to its dregs, integrate it with modern culture, develop and make use of the factors favorable to the modern society, and then form a new national culture of liberalization, democratization and tide.

3. A New Probe into the Inheritance and Development of Ancient Chinese Literature in New Media

Under the influence of the new media era, China has entered a modern society, which requires people to adopt a modern lifestyle. At the same time, the ancient traditional literature should also change the way of inheritance and development, otherwise it will seem out of place. Therefore, in the process of inheriting and developing ancient literature, it is necessary to help with new media, so as to achieve good innovation and development results. In ancient times, some filial piety thoughts were highly respected, but they could not be adapted in modern society. For example, some foolish filial piety, such as the idea of burying children and serving mothers, attracted people's attention in ancient times, but were regarded as foolish filial piety in modern society, so these ancient cultures need to be abandoned.

"Xueyi" is a story selected from Mencius · Gaozi. By teaching two people how to play chess, it shows that learning should be focused and never half hearted. As shown in Figure 2.

New media is a new thing that emerges in response to the development of science and technology. The use of new media must conform to certain specifications, and the content it carries must also conform to corresponding requirements to achieve corresponding effects. Therefore, under the perspective of new media, the inheritance of ancient Chinese literature must have corresponding countermeasures, so that the teaching content and extended content of ancient Chinese literature can be expanded to the new media. Teachers of ancient Chinese literature should be responsible for guiding students to spread from the media platform. Responsibility. At the same time, through learning, students not only master every writer's style and thought, but also have a clear context of the development history of Chinese literature, fully understand the brilliance and greatness of Chinese literature as a literary art, and then form a unique cognition of the historical

origin, development context and basic trend of Chinese culture, as well as its unique creation, value concept and distinctive features, thus forming self-confidence in Chinese culture and enhancing self-confidence and pride as a Chinese.



Figure 2 "Learn chess."

The state can make full use of film and television methods to carry out cultural dissemination under new media, inherit and develop ancient Chinese literature, such as by remaking classic Chinese ancient literary works into corresponding films to achieve the purpose of disseminating ancient Chinese literature. The country can also make full use of new media communication methods to actively develop mobile reading and expand the audience of ancient Chinese literature. Under the new media, the state should also make full use of diversified network platforms to disseminate ancient Chinese literature and do a good job of cultural guidance. The state should also actively promote the teaching of ancient Chinese literature in order to inherit and develop traditional Chinese culture under the new media.

4. Conclusions

In the new media era, the survival environment and generation environment of literary classics have undergone earth shaking changes. When the impact of commercialization, the disappearance of classic authority, the rise of gossip literature, the popularization of mass culture, and the change of audience use and satisfaction have become the factors hindering the development and progress of classics, the crisis of classics comes quietly. The Chinese nation has a long history. The cultural crystallization of thousands of years is the treasure of the Chinese people. They must not disappear in the rolling river of history. Therefore, it is necessary for each of us to strive for it and pass on these cultural treasures. By means of brand-new new media and using brand-new technology, we can attract young students and make their generate more vigorous and develop in the long run. In the process of practice, it is necessary to constantly summarize and improve, to extract its essence and discard its dross, and to carry the banner of literary inheritance. In order to improve the efficiency of the inheritance and development of ancient literature, ancient literature should be closely connected with modern education, rationally transform ancient literature in the contemporary era, retain the essence of ancient literature to the greatest extent, and provide sufficient guarantee for its inheritance and development. Integrating ancient literature with contemporary life so that it can be inherited and developed in the new era is not only conducive to the construction of cultural self-confidence, but also can play a positive role in the construction of Chinese spiritual civilization.

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